

Message Text

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43

ACTION COME-00

INFO OCT-01 EUR-25 ISO-00 USIE-00 EB-11 CIAE-00 INR-10

NSAE-00 RSC-01 DRC-01 CU-04 /053 W

----- 053000

R 101652Z SEP 73

FM AMEMBASSY OTTAWA

TO SECSTATE WASHDC 1693

INFO AMCONSUL MONTREAL

AMCONSUL TORONTO

AMCONSUL QUEBEC

UNCLAS OTTAWA 2160

PASS USIA AND COMMERCE

E.O. 11652: N/A

TAGS: BEXP, SCUL, CA

SUBJECT: REQUEST FOR EXHIBIT ON US AND ITS LIFESTYLES.

1. PROMINENT CANADIAN RESIDENTIAL AND COMMERCIAL CONSTRUCTION AND REAL ESTATE DEVELOPMENT COMPANY, CAMPEAU CORPORATION LTD., HAS APPROACHED US SEEKING EXHIBITS ABOUT THE US AND ITS LIFESTYLES. THESE WOULD BE USED DURING "SALUTE TO THE US" PROMOTION WEEKS IN SOME OF CAMPEAU'S LARGER SHOPPING CENTERS, SPECIFICALLY IN LONDON, OSHAWA, AND KINGSTON, ONTARIO, AND MONTREAL, LONGUEUIL, AND CHICOUTIMI, QUEBEC.

2. CAMPEAU REPRESENTATIVE EXPRESSED TO US THEIR INTEREST IN CULTURAL RPT CULTURAL EXHIBITS, WHICH WOULD BE BACKDROP FOR SHOPPING CENTERS 'MERCHANTS' PROMOTION OF US PRODUCTS DURING THESE "US WEEKS". IF ONLY ONE EXHIBIT AVAILABLE, CAMPEAU WOULD BE WILLING TO "BICYCLE IT AROUND", BUT IDEALLY WOULD LIKE TWO SUCH EXHIBITS, ONE EACH FOR ONTARIO AND QUEBEC, LATTER PREFERABLY BILINGUAL.

3. CAMPEAU REPRESENTATIVE FURTHER CITED EXHIBITS MOUNTED IN US BY CANADIAN DEPARTMENT OF EXTERNAL AFFAIRS IN CONNECTION WITH "CANADA WEEKS" AS EXAMPLE OF WHAT IS DESIRED.

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4. IF SUCH EXHIBIT CAN BE MADE AVAILABLE BY USIA AND/OR
COMMERCE WE BELIEVE IT WOULD BE USEFUL TO DO SO. PLEASE ADVISE.
SCHMIDT

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Draft Date: 10 SEP 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973OTTAWA02160
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
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Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19730945/aaaabhdhp.tel
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Review Media Identifier:
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